



To assist new Impact100 groups develop in Australia, the following information is provided by Impact100 WA and Impact100 Fremantle as an overview of the model.

Original Proposition:

Impact100 groups gather at least one hundred people to donate \$1000 each annually and then pool these contributions to make large, high impact grants to local charities. Members collectively assess applications and then vote at an annual Grant Awards Dinner on which charity will receive a primary grant of \$100,000. This large grant is often transforming, taking a small worthy charity to a new level of success and sustainability. Donations are fully tax-deductible and a member's entire \$1000 donation goes directly and immediately to the selected charity.

Grant Strategy:

Impact100's grant strategy is to make at least one primary grant of \$100,000 each year. Impact100 groups want to have an extraordinary impact with a primary grant being a game changer, empowering small, battling charities to dream bigger. Donor involvement and learning about its community is core to the model's strategy and process. If more money is raised, more grants are given. The model is also not intended to build an endowment. It makes grants with most the money it raises to have an immediate impact which sustains and builds membership.

Who benefits:

Grant recipients and the community benefit. But also, donors will experience the satisfaction of being involved in powerful, engaged philanthropy, knowing that their contribution becomes part of a transformational grant funding projects within local communities and improving quality of life. All charities undergoing the assessment and selection process will experience considerable public exposure and successful grant recipients benefit from raised public profiles, helping to attract additional funding.

Member Participation:

Donors can be as hands-on or hands-off as they like. They all have the opportunity to be involved in the grant decision-making process. Impact100 is not only about responding to community needs, it is also about providing educational opportunities to its members. Impact100 believes offering its members community knowledge is equally important as making high impact grants. Presentations by community leaders as well as site visits offer rare insights into the communities around us, thereby encouraging further engagement as donors, volunteers or mentors.

To give away money is an easy matter and in any man's power. But to decide to whom to give it and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter.

Aristotle, Greek philosopher 384-233 BC.

Background:

In 2001, Wendy Steel gathered 100 friends and business associates in Cincinnati, USA, with the idea of forming a collective giving group to support sustainable solutions for people lacking access to basic necessities like health care, shelter, education and job training. Received with enthusiasm, the group named itself Impact100.

In its 10th anniversary in 2011, the group celebrated grants of over \$1.8 million to non-profits in the greater Cincinnati and northern Kentucky community. There are now 14 Impact100 groups across the USA. The largest, Impact100 Pensacola, has over 1000 members and distributes more than \$1million into their local community each year. In 2012, Impact100 WA became the first in group Australia.

In the USA, 65% of collaborative giving groups offer donor workshops and speakers on community issues; 56% offer speakers on philanthropy and giving; and 27% offer donors how-to workshops on proposal evaluation and understanding non-profit budgets. The long-term spin-off effects of collaborative giving groups in America are significant: 76% of donors reported that their awareness of community problems had increased; 35% of donors contribute additional money to charities they have come across through the process; 65% end up volunteering; 32% offer pro-bono support; and 43% end up sitting on non-profit boards. Think what this would mean to your community.

More people in Western Australia would be philanthropic if inspired to be so. Impact100 can help provide this inspiration. The model is inclusive, informed, rewarding, social, powerful and sustaining. Impact100 groups are enriched, community minded people, compassionate to others in need. Most collaborative giving groups in the USA require a \$1000 annual gift or less, and yet this single donation opens the door to powerful philanthropy for us all.

The Four Principles of Impact100

Collaborative giving groups keen to use the Impact100 name should remain true to the following key principles:

- Big grants rather than small grants
- An equal vote whatever the donation
- No necessity to volunteer or participate
- Shared decision making following stimulating dialog and educational opportunities about community needs.

Help and Advice:

Anyone can set up an Impact100 group in their community. There is no fee. However, new groups should remain true to the original proposition and principles and must register with the Impact100 Global Alliance (contacts below). In Australia, groups are usually sub-funds of a community foundation or a larger entity like the Australian Community Foundation or Lord Mayor's Charitable Foundation.

Impact100 WA offers its support to new groups in Australia. Impact100 WA and Impact100 Fremantle would be happy to provide helpful tips and templates to get you up and running. The Impact100 model can be a very effective strategy to achieve a community's local philanthropic ambitions and it is suitable within most community

fundraising situations. For assistance and the ten steps to success of Impact100 groups contact:

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Impact100 Global Alliance

Wendy Steele, Global Convener and Founder of Impact100

Email: wendy.steele.tc@gmail.com

Website TBA in June 2016

Impact100 International Conference

23-25 October 2016

<http://www.impact100global.org/about-2/>

Australian Groups:

Impact100 WA: www.impact100wa.org.au

Impact100 SA: www.impact100sa.org.au

Impact100 Fremantle: www.fremantlefoundation.com/impact100

Impact100 Melbourne: www.impact100melbourne.org

Impact100 Sydney: www.impact100sydney.org.au

Although I only gave \$1000, when we made the grant of \$100,000 I felt like a major donor. The impact we has as a group was inspiring.

Impact100 WA member.