



## National Community Foundations Forum 2014

An Australian Community Philanthropy event

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# Measuring Community Wellbeing: Vital Signs Melbourne

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# VITAL SIGNS MELBOURNE

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**VitalSigns**<sup>®</sup>



# Lord Mayor's Charitable Foundation

- An established and proud history of supporting the Melbourne community through philanthropy.
- A contemporary organisation that inspires philanthropy to achieve positive social change.
- We aim to increase life opportunities and promote social inclusion to grow and build strong communities.



# Community Indicators Victoria

- An online data repository of measures of community wellbeing (community indicators) across Victorian LGAs.
- Broad framework across 5 board domains: social, economic, environmental, cultural and democratic wellbeing.
- Supporting equitable, healthy, engaged and well planned communities.
- University of Melbourne, McCaughey VicHealth Centre for Community Wellbeing and the Liveability Research Program.



## Subscribe!

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Position

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Organisation

## CIV LinkedIn



## How To...



## Welcome to CIV

Community Indicators Victoria aims to support equitable, healthy, engaged and well planned communities. Community Indicators Victoria provides a comprehensive framework of community wellbeing measured by local level data. Our wellbeing indicator data can be accessed by our [Wellbeing Reports](#), [Live Reports](#) or [Data Maps](#).


Community indicators are a **democratic resource** for engaging citizens and communities in informed discussions about shared goals and priorities, a **policy resource** guiding evidence-based planning and action to address the issues identified as important by communities, and a **reporting resource** tracking and communicating progress towards agreed goals and outcomes.

CIV is a collaborative project within the Place, Health and Liveability Research Program at the McCaughey VicHealth Centre, within the School of Population & Global Health, at the University of Melbourne.

## Wellbeing Reports

Choose from the following 5 ways to view our data:

 **View LGA Profiles**  
See a range of Wellbeing Indicators for a given LGA

 **Create a Live Report**  
Create a report by choosing a combination of Locations and Indicators

## News and Events

### FREE Community Balanced Scorecard Training September 4th! Register now!

*September 4: Paul Epstein Results That Matter New York - Using the Community Balanced Scorecard approach in Health Planning.* Managing partnerships to achieve results can be especially difficult. In this half-day morning workshop, you will practice working with three tools to help you harness the power of community collaborations to achieve desired outcomes with high impact: **Strategy Maps**; **Driver-Outcome Measurement**; and **Community Results Compacts**. Register here.

To lead the workshop, Paul Epstein will come to us

# Why Community Indicators?

## Policy

- Evidence based policy and planning
- Deep knowledge of issues and importance of context

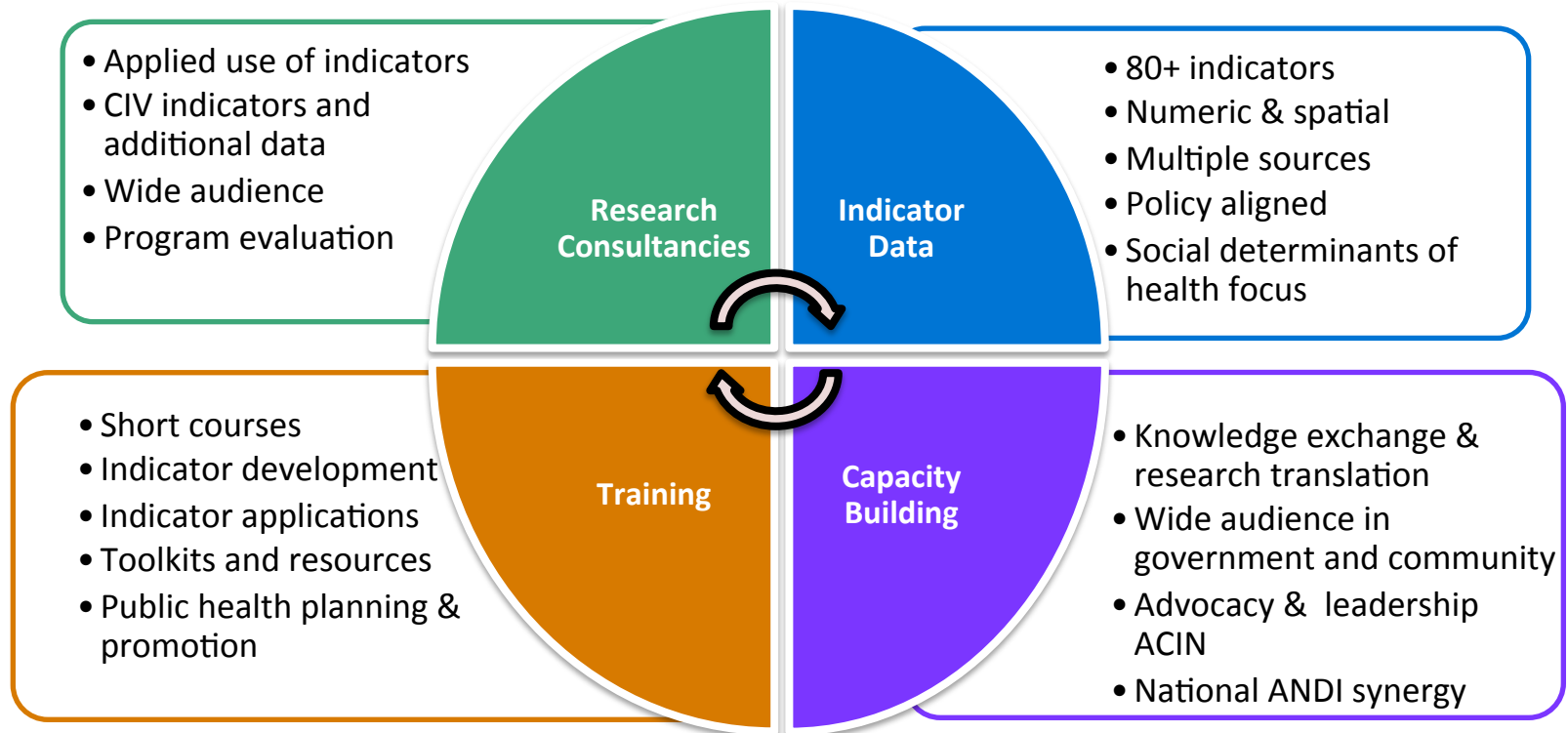
## Reporting

- Measuring and monitoring progress towards agreed goals

## Democracy

- Participatory democracy and engagement with the community
- Partnerships essential

# The work of CIV



# Why Vital Signs?

- Vital signs helps Community Foundations to:
  - Increase the effectiveness of their grantmaking
  - Better inform donors about issues and opportunities in the community
  - Make connections between individuals and groups to address those issues
  - Make data accessible to the community
  - Increase involvement, interest and awareness of current issues in our communities



# How did we approach the task?

1. Compilation of a research report from CIV across broad domain areas
2. Link with the Foundation's granting areas
3. Workshops to agree on most appropriate/useful indicators
4. Drafts written for each section
5. CIV reviewed each of these and provided feedback
6. Indicators were selected from a larger report and developed for publication into Vital Signs format
7. Designer worked with content to develop report

# Synergy with Grants Program

- This is Melbourne / Gap Between Rich and Poor
- **Seven Impact Areas:**
  - Ageing
  - Arts & Heritage (Arts)
  - Community & Preventative Health (Health)
  - Environment
  - Food Security
  - Homelessness
  - Youth (Learning and Opportunities for Youth)

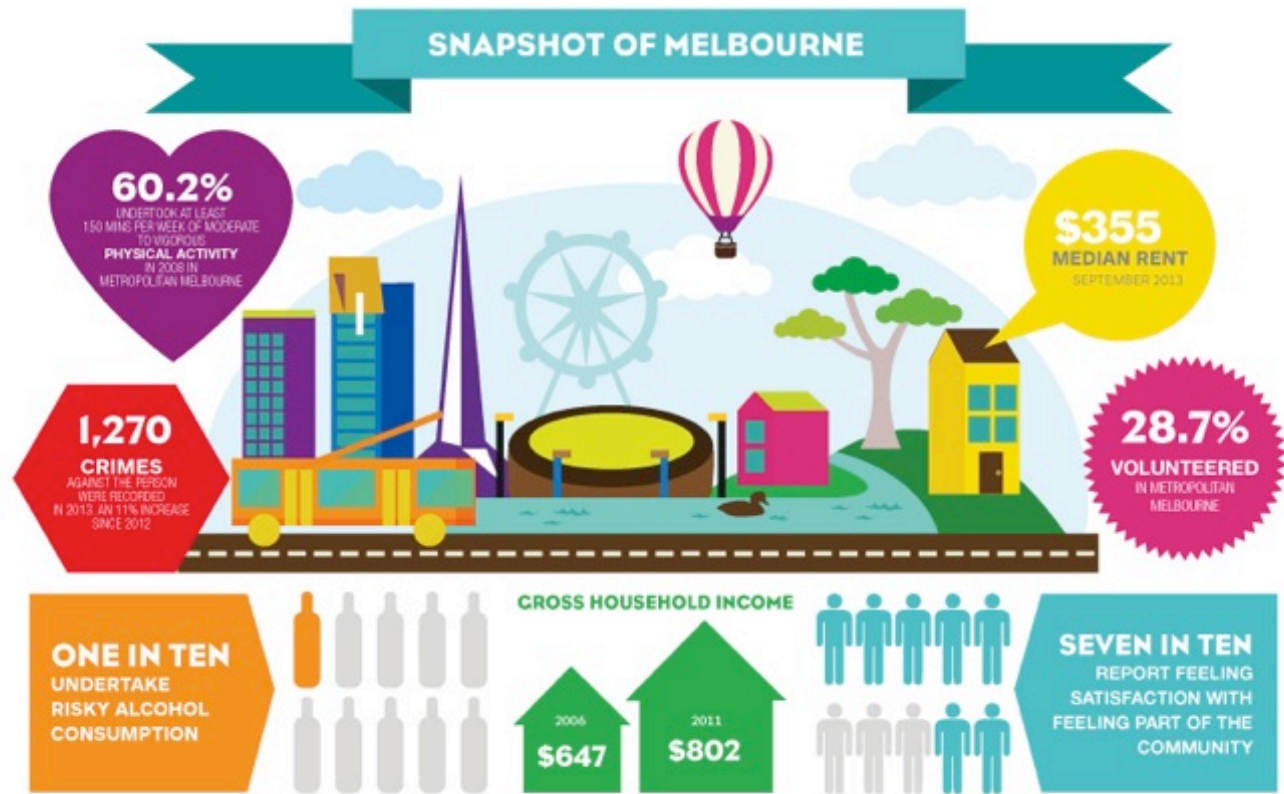
# What have we learnt?

- Partnership with Community Indicators Victoria was key
- Greatest areas of difficulty:
  - Choosing which indicators to use
  - Access to recent data
  - Area based effects and broad geographic scale
  - Time
- Greatest benefit so far – learnings for the Foundation through the workshops with CIV

# Community Engagement & Next Steps

- Community consultations - Foundation Grants Advisory Panels
- This will be built upon for future editions
- The next edition is likely to be 'single issue'
- Communication of the report – print linking to online.

# A Snapshot of Melbourne



# Questions?

## COMMUNITY INDICATORS VICTORIA

[www.communityindicators.net.au](http://www.communityindicators.net.au)

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## LORD MAYOR'S CHARITABLE FOUNDATION

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